

Oklahoma Higher Education Network

**Education for Public Good: The role of higher education in
community dialogue and change**

Why Equity?

For the purpose of this session, equity refers to the idea that a student's social circumstances should not dictate their opportunities for academic success. Equity is often measured by observing areas where gaps between students with different backgrounds exist.

These gaps are known as opportunity gaps; it is important to note that opportunity gaps do not necessarily demonstrate a student's ability to perform but rather the limits in access to necessary resources to perform.

Action Planning

During this one hour session, participants will join breakout rooms to discuss what you will take away from the day and how you will use this knowledge to build change. This session is organized to create networks across the state to support each other in making change on campus and in community.

Breakout Rooms

During this breakout, we will briefly discuss the ideas we would like to bring to our campuses/institutions and how one of the models of public dialogue might be helpful in improving communication, community and the public good.

Theory of Change

Theory of change is a map of a program or intervention, connecting program activities with the goods and services it will produce (outputs) and showing how these link to the intended results (outcomes) which measure the program's impact.

Pathways to Equity

Choose a pathway to focus your problem of practice.
Examples could be:

- Student Retention
- Student Recruitment
- Student Safety
- Civic responsibility
- Community and campus connections
- Etc.

This is a time for us to practice thinking about big ideas.

In your breakout room, brainstorm one idea to work this

This idea does not have to be THE ONE. We are practicing how we might lead a discussion on community dialogue back at our institutions or in our communities.

Have fun!

Equity Action Plan

Step 1 – Problem of Practice

Create a Problem of Practice Statement that clearly identifies a current need based on current pathway.

Equity Action Plan

Step 2 – Go Deep

Analyze the challenge you are trying to solve by reflecting on the root causes.

- ❑ Discuss and identify
- ❑ Share and organize
- ❑ Revisit and finalize

Equity Action Plan

Step 3 – Theory of Action

Create an if-then statement that describes how you will tackle your problem of practice.

Equity Action Plan

Step 4 - Inputs

- **Inputs** – Who are individuals you need to accomplish this action plan and how will you support them? What resources will you need to make your idea a success?
- **Actions** – What are the main actions you will implement to respond to your theory of action?

Equity Action Plan

Step 5 - Outcomes

- ❑ **Outputs** – What are the concrete tangible products or program activities and strategies?
- ❑ **Outcomes** – What outcomes are you expecting your action plan to achieve?
 - Short Term
 - Medium Term (2 years)
 - Long Term (Beyond 2 years)

Campus and Community Engagement: Our Action Plan

NAME: _____

DEPARTMENT: _____

INSTITUTION: _____

PATHWAYS TO CAMPUS AND COMMUNITY ENGAGEMENT

Pathway of Focus: _____

1

Community/Campus Focus

Create a problem of practice statement below that clearly identifies a current need based on your chosen pathway.

3

THEORY OF ACTION

Create an *If...Then* statement below that describes how you will tackle your problem of practice.

2

GO DEEP!

Analyze the challenge you are trying to solve by reflecting on the root causes.

1. **Discuss and identify.** Brainstorm causes of your problem.
2. **Share and organize.** Determine the top three causes of the problem.
3. **Revisit and finalize.** Revisit your problem statement, redefine it (if necessary), and come up with your final statement.



Cause 1: _____



Cause 2: _____



Cause 3: _____

4

INPUTS

Who are individuals you need to accomplish this action plan, and how will you support them? What resources will you need to make your idea a success?



ACTIONS

What are the main actions you will implement to respond to your theory of action?



OUTPUTS

What are the concrete tangible products or program activities and strategies?



OUTCOMES

What outcomes are you expecting your action plan to achieve?

SHORT TERM

MEDIUM TERM (2 YEARS)

LONG TERM (BEYOND 2 YEARS)

Final Reflection Questions

- ❑ Did you learn anything surprising during your discussion?
- ❑ What collaboration points did you identify between your institutions?
- ❑ Was there anyone missing from your discussion?